



## Case Study: Premium Search & Digital Headhunting

Our cient needed to hire rapidly in unfamiliar markets to meet their post-series C growth goals. Discover how they successfully filled vacancies from entry level to C-Suite whilst saving thousands in recruitment fees by partnering with Acolyte



## Background

Our client is the world's leading investor relations engagement platform and one of the fastest growing financial media portals in the world.

As part of their post-Series C expansion across North America, Australia and Europe, our client needed a dedicated talent partner to introduce them to the leaders that will deliver on their ambitious growth strategy as well as support their day-to-day recruitment activity globally.

## How we helped

To achieve our clients growth objectives following their Series C investment from Canaccord Genuity, key hires were required across our client's business globally:

- Sales
- Finance
- Marketing
- Operations
- M&A

- Legal
- Editorial
- IT
- Software Development
- Investor Relations

Our client chose Acolyte's Premium Search service to ensure they would be introduced to the very strongest leadership talent for their organisation. For other levels of staff, our client chose Acolyte's innovative Digital Headhunting tool. This globally effective, technology-enabled search solution is powered by big data & AI, enabling our client to attract the best candidates for each role with pin-point accuracy.

Both solutions offer unprecedented talent market transparency and the insight needed to help make smarter, scalable strategic workforce decisions.



## **Benefits**

Acolyte continues to help our client make key hires worldwide and at every level.

Acolyte's Premium Search service has a fulfilment rate of **100%** and has directly introduced our client to key C-Suite placements including their **Chief Financial Officer**, **Chief Revenue Officer**, **General Counsel and Head of M&A at a fraction of the cost of traditional executive search alternatives**.

Globally, Acolyte's Digital Headhunting service continues to offer our client unprecedented access to exactly the talent they need in every region, successfully introducing candidates from editorial talent to technologists and from sales staff to finance professionals.





Find out more

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